



Betty James®



Front Cover:

Necklaces: Navy, Gunmetal, Onyx, Smoke
Signature Stellas (95), Smoke, Champagne, Onyx
Embellished Stellas (110)

This Page:

Necklaces: Bradford (240), Havana (285), Cream
Signature Stella (95), Cream Embellished Stella
(110)

Bracelets: St. Johns (50), Trinidad (60), St. James
(65), Vea (110), Kingston (50)

Betty James[®]

...WEAR ART

Handmade Ethnic Glam Jewelry Created in Dallas, TX
by Designer Nicole Potter.

A woman with blonde hair styled in a braid, wearing a white sleeveless dress, is seated on an ornate, dark-colored chair. She is wearing several pieces of jewelry: a long, thin necklace with a central vertical element, a shorter necklace with a horizontal bar, and a pair of large, square earrings. The background is a dimly lit room with framed pictures on the wall and a warm, ambient light source.

Necklaces: Aiden (750), Miguel Bronze (225),
James Bronze (150)
Earrings: Irina Large (65)



Assorted Signature Stellas (95)
and Embellished Stellas (110)

Necklaces: Aymara (255), Cabra (220), Persian
Embellished Stella (110), Smoke Signature Stella
(95), Draco (305)
Earrings: Irina Large (65)



Necklaces: Hang Loose Turk (160), Ferrey (175)
Bracelets: Emir (63), Lafa Gunmetal (160)
Earrings: Mila (65)





Necklaces: Furth (240), Cabra (220), Persian Embellished Stella (110), Smoke Embellished Stella (110), Popin (255)
Bracelets: Alps (45), Lafa Gold (170), San Miguel (50)
Earrings: Zahara (70)



Necklaces: Bradford (240), Havana (285)



Necklaces: Bradford (240), Havana (285), Cream
Signature Stella (95), Cream Embellished Stella
(110)

Bracelets: St. Johns (50), Trinidad (60), St. James
(65), Veal (110), Kingston (50)

ABOUT

Betty James®



Nicole Potter- founder/ designer

Nicole strives for a fresh perspective in all mediums of her work. The diversity of her designs resonate in her distinctive style. Tradition is in the approach, but Nicole is not afraid to stray from the norm. Her inspiration for jewelry comes from a love for anything vintage or ethnic. Odd pieces catch her eye and serve as a muse for her organic and unique ready-to-wear art. Born and raised in Dallas, Nicole attended Texas Christian University graduating with a degree in art history, focusing on primitive Mayan and Aztec art. When she is not designing jewelry or painting, Nicole enjoys traveling and spending time with her family and friends. It is in these moments where she continues to gather inspiration for her art-to-come.

On her 12th birthday, native Texan, Nicole Potter, received her first canvas. It was this day she discovered her passion for art. Betty James, named for her maternal grandparents, Betty and James Castellaw, started with that one simple canvas and has now grown into a great passion for jewelry design. Having a keen eye for fashion and a desire to always be unique, Nicole started designing jewelry for herself in college. In 2010, she founded Betty James, where each piece is still personally handmade.



*Betty & James Castellaw
on their honeymoon.*



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